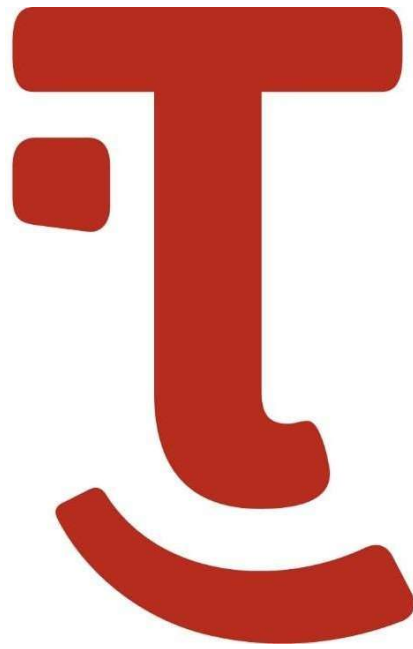


**TAFOUKT TRAVEL**



# **Annual Sustainability Report**

**2024**



## 1. Reporting context

This report presents TAFOUKT TRAVEL's initiatives in favor of sustainable tourism and its adherence to Travelife standards. The company is dedicated to reducing its environmental impact while supporting local communities.

## 2. Company information

- **Name:** TAFOUKT TRAVEL
- **Address:** Les Portes de Marrakech 1 Tranche 19, Immeuble N° 45, 40000 Marrakech
- **Website:** [tafoukt-travel.com](http://tafoukt-travel.com)
- **Tourism type:** Active, Soft adventure, Culture, History, Education, etc.

## 3. Introduction

TAFOUKT TRAVEL is committed to integrating sustainable practices into its operations. This report highlights our sustainability actions and results for the year 2022 - 2023.

## 4. Mission Statement and Policy

Our mission is to promote environmentally friendly and socially responsible tourism. We are committed to applying the principles of sustainability in all our activities.

## 5. Evaluation overview

Our performance has been assessed according to Travelife criteria, focusing on waste management, water and energy consumption, and community involvement.

## 6. Details of actions taken

- **Waste management:** Introduction of a waste sorting system and reduction of single-use plastics.
- **Energy savings:** Installation of LED lighting and energy-saving awareness-raising among staff.
- **Sustainable sourcing:** Collaboration with local suppliers and promotion of artisanal products.

## 7. Partnerships and Collaborations

We have collaborated with the ADTME Association to support sustainable development projects in the Anti-Atlas regions. These projects include educational programs and conservation initiatives.

## 8. Training and Awareness

Training sessions have been organized for staff to promote sustainable practices and environmental awareness.

## 9. Results and Impact

We saw a 15% reduction in non-recyclable waste and a 20% reduction in water consumption compared to the previous year. These results testify to our commitment to sustainability.

## 10. Conclusion and outlook

We are proud of the progress made in 2022 - 2023, while recognizing that there are still areas for improvement. We plan to strengthen our sustainability efforts and explore new initiatives in the year ahead.